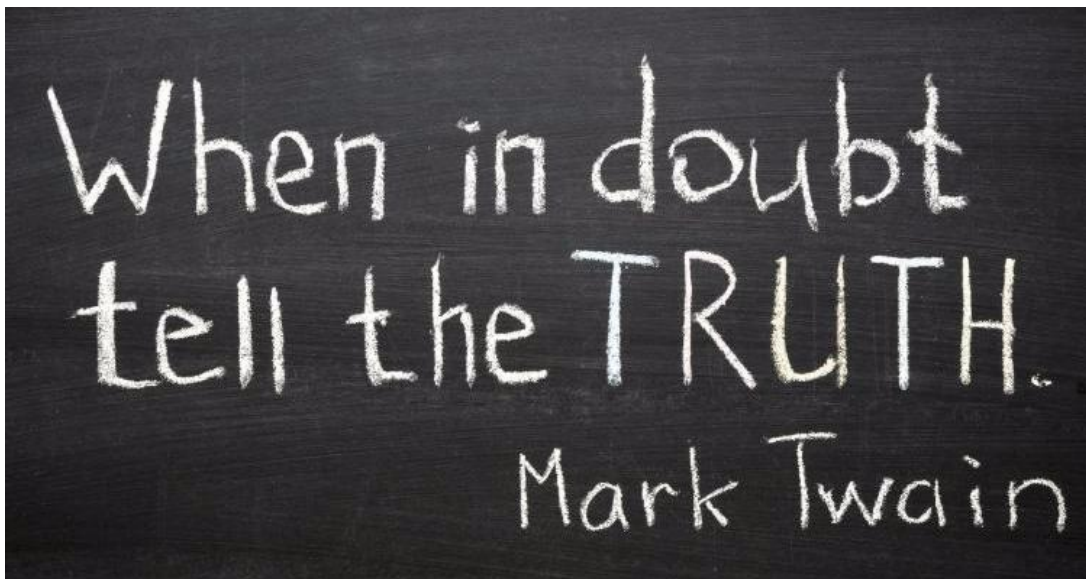




# TOUCHPOINT

Issue 516  
July 5, 2017



## It's Time to Tell the Truth

This Friday, July 7, 2017 is national "Tell the Truth Day." In celebration of this once-a-year moment, we wanted to share with you **10 Art Facts** to download, display, and post. Whether speaking to students, parents, or administrators, these data-driven quick tips of information will ensure you are always "TELLING THE TRUTH."



# ART FACTS

A white silhouette of the United States map is centered on a dark blue background. The text "93% of Americans believe that the arts are vital to providing a well-rounded education" is overlaid on the map.

**93%** of Americans  
believe that the arts are vital  
to providing a  
well-rounded education

(Harris Poll, 2005)

[Click Here to Download](#)

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# ART FACTS



Students with band  
and orchestra  
experience attend  
college at a rate  
twice the national  
average

Bands Across the USA

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# ART FACTS



**83%**

of Americans believe that arts education helps teach children to communicate effectively with adults and peers

Students with high arts involvement are **4x** more likely to be recognized for academic achievement

(Harris Poll, 2005)

(Living the Arts through Language + Learning, 1998)

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# ART FACTS



**73%** of Americans agree  
that teens who play an  
instrument are less likely to  
have discipline problems

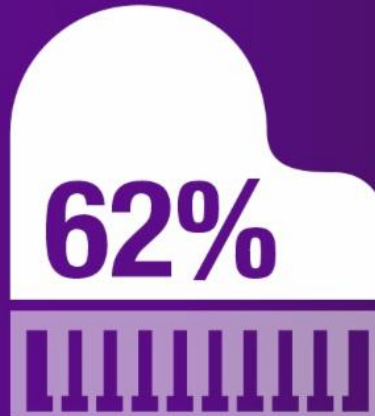
Living the Arts through Language + Learning, 1998

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# ART FACTS



of Americans agree that the arts “helps me understand other cultures better”

10 Reasons to Support the Arts, 2017

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# ART FACTS

9 out of 10 **adults** and  
**teenagers** who play  
instruments **agree** that  
**music** making **brings** the  
**family** closer **together**

Music Making and Our Schools, 2000

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# ART FACTS



**Students with**  
high arts involvement  
are **4x**  
more likely to  
participate in a  
**math & science fair**

Living the Arts through Language + Learning 1898

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# ART FACTS



## Low-income students

who are highly engaged in the arts

are more than

**twice as likely**

to graduate college

Doing Well and Doing Good by Doing Art, 2008

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# ART FACTS



Young people with high arts  
involvement are

**3x**

more likely to win an award  
for school attendance

Living the Arts through Language + Learning 1898

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# ART FACTS

**67%** of Americans believe **“the arts unify our communities regardless of age, race, and ethnicity”**

10 Reasons to Support the Arts 2017

[Click Here to Download](#)

For more Art Facts visit the Division of Education [Facebook](#) or [Twitter](#) every Friday for new data points to share with your community. #FridayFacts

Do you have a personal story you would like to share about Conn-Selmer or the Division of Education? [Click here](#) to tell us the details!

Forward this email

Connect with us  
@CSIconnect



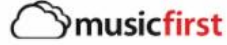
For more information about how [Conn-Selmer](#) is supporting music education around the globe visit, [Education.Conn-Selmer.com](#).

# THANK YOU TO OUR PARTNERS

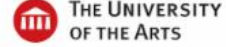
## PLATINUM



## GOLD



## BRONZE



## FRIENDS

National Association of Music Parents, American Band College, American Youth Ensembles, Disney Performing Arts, The Midwest Clinic, National Association for Music Education, National Association Music Merchants, The NAMM Foundation Support Music Coalition, National Band Association, VanderCook College of Music and Western International Band Clinic

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