



TOUCHPOINT

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As 2017 continues to unfold, remember the important role we play when advocating for music education. For the first time in history we have the [Every Student Succeeds Act \(ESSA\)](#) galvanizing music as an essential component to a "well-rounded education." This month's Touch Point is dedicated to providing quick links to resources that will help **YOU advocate for music education in YOUR COMMUNITY.**

YOU are the CHANGE AGENT for your school, students, parents, and administration. Below are quick tips, which you may already know about, that briefly outline how **YOU** can advocate for music education. **You can do it. Start today.**

The Conn-Selmer Division of Education is here to help and together we will partner to bring music to every child.

Quick Links for Music Advocacy

[Leading the Fight for Music Education \(NAfME\)](#)

[10 ways to Convert Legislators into Arts Advocates \(NASAA\)](#)

[Kennedy Center Alliance for Arts Education Network: Advocacy Tool Kit](#)

[10 Tips for Launching Your Music Education Advocacy Effort \(League of American Orchestras\)](#)

[What School Leaders Can Do to Increase Arts Education \(Arts Education\)](#)

[Partnership\)](#)

[Be a Music Education Advocate \(TMEA\)](#)

[How You Can Advocate for Music Education \(NAfME\)](#)

[How to Advocate for Music Education \(Even When You Have No Clue How to Do So\) by Tony Mazzochi](#)

30th Annual Arts Advocacy Day
March 20 - 21, 2017
Washington, D.C.



Arts Advocacy Day: Speak Up, Speak Out! Highlights from 2016
Americans for the Arts

Do you have a personal story you would like to share about how Conn-Selmer has impacted your life? [Click here](#) to send the Conn-Selmer Division of Education a note about your story.

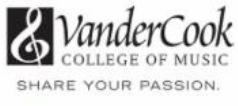
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